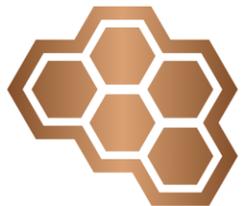


AI for Consulting: Open Training Programmes

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AI for Consulting Open Training Programmes

1. Junior to Mid Seniority – Application Level (7th May)

Intro: What the day covers:

A hands-on introduction to using AI in everyday consulting work. Participants will learn how large language models can support research, analysis, modelling and slide creation, with practical workshops focused on real consulting scenarios.

The day concludes with a guided case study and reflection on when and how to use AI effectively and responsibly.

Who is this for:

Junior to mid-level consultants looking to build practical confidence using AI in their day-to-day role.

What participants will gain:

- Practical experience using AI across common consulting tasks
- Clear guidance on best practices and effective prompting
- Confidence to apply AI immediately on client engagements
- A grounded understanding of where AI adds value – and where it doesn't

2. Mid to Senior – Business Value and Change (8th May)

Intro: What the day covers:

A strategic exploration of how consulting firms can create value with AI. This session focuses on business models, successful implementation approaches, risk and governance, and the implications of AI for consulting teams and delivery. The session looks beyond the tools to organisational and commercial impact.

The day also introduces key concepts for client-side AI applications, equipping delegates for valuable client conversations.

Who is this for:

Senior consultants and leaders responsible for shaping client advice, strategy and transformation.

What participants will gain:

- A clear view of where AI delivers measurable business value
- Insight into successful AI implementation and scaling
- Understanding of AI risk, regulation and governance considerations
- Clarity on how AI will reshape consulting roles, skills and operating models

Application Level: Delegates will build confidence applying AI tools in the most common and valuable consulting use cases and applications

Programme Elements

Description and Outcomes

Intro: AI applications in Consulting – Overview

- Understand the range of AI use cases & applications in the typical consulting project lifecycle.

Hands-on workshop: Using LLMs as a Consultant

- Prompt engineering and best practices
- Group exercises with immediate application
 - (Info search, document processing, modelling with AI (Excel), slide making assistance (PowerPoint))
- Real business scenarios and use cases

- Delegates will be introduced to best practice approaches for AI applications in a consulting context, including prompt engineering and multi-LLM approaches.
- In small groups, delegates will **actively manipulate AI tools** to complete exercises from real consulting scenarios, **learning best practices tailored to consulting roles**
- The scenarios will focus on the 'offensive' aspects of AI (increasing productivity), as well as the 'defensive aspects' (maintaining work quality; preserving confidentiality)

LUNCH

Workshop reflection, questions, challenges

Consulting Case Study Application

- Guided application of AI use from the morning session

- The group will have the opportunity to discuss **current situations in their own consulting work**, receiving guidance on specific challenges.
- Delegates will put the morning's learning into practice by working through a consulting case study, gaining further experience of AI application and considering AI workflows, and **building confidence for immediate real-world application.**

Exploiting benefits while managing the risks:

- If, when and how to use AI in Consulting; making the right critical judgements

- Working in small groups, delegates will leverage their learning to determine the benefits and risks of using AI across consulting scenarios.
- Delegates will understand **strong approaches and risk mitigation practices** across multiple consulting scenarios.

Feedback and close

Course Delegate Guidance and Pre-Requisites

Application Level

- **No technical AI background required.** The course is designed at an Application Level and does not assume prior hands-on experience with AI tools or models.
- **Familiarity with consulting work is beneficial.** Understanding how consulting engagements progress (e.g., problem definition, analysis, recommendation, delivery) will help delegates get the most value from the exercises and case discussions.
- **Prior experimentation with AI tools is encouraged.** Delegates who have already explored generative AI tools will find the course builds on and stretches their existing knowledge and use cases.
- **No specific tools are mandatory.** The course does not require access to any particular AI platform or software.
- **Awareness of firm policies is helpful.** If possible, delegates should be familiar with their organisation's guidelines on the use of generative AI and data security.
- **Access to enterprise or paid GenAI tools is recommended to deliver additional value, but optional.** Delegates who can access these tools may be able to go further in real time during exercises.

Business Value Level: Delegates will explore methodologies for creating value with AI, understanding risk and team change dynamics

Programme Elements

Description and Outcomes

<p>Intro: AI applications in Consulting – Latest Trends</p>	<ul style="list-style-type: none">• Understand latest trends of leading firms, alongside more typical maturity levels observed in boutique firms
<p>Creating Business Value for your consulting firm</p> <ul style="list-style-type: none">• AI business models and unit economics• Case studies of successful AI deployments• Methodology for successful AI implementation <p>Creating Business Value for your clients</p> <ul style="list-style-type: none">• Emerging use cases across industries, key challenges faced and mitigation strategies	<ul style="list-style-type: none">• Delegates will explore how consulting firms translate AI capabilities into measurable business value, through discussion of real-world case studies.• In small groups, delegates will work through a practical exercise to identify AI opportunities for their consulting firms, mapping where AI can create operational efficiency, improve decision-making and access new revenue streams.• Beyond internal applications, delegates will also explore how AI is used in other sectors, to inform discussions with clients and identify additional best practices for themselves
<p>LUNCH</p>	
<p>Creating Value with AI: reflection, questions, challenges</p> <p>AI Risk, Ethics and Change – And what that means for your firm</p> <ul style="list-style-type: none">• Regulations, business impact, risk and governance	<ul style="list-style-type: none">• Delegates will examine the risks and governance challenges associated with AI adoption, including regulation, ethical considerations and organisational change. Through scenario-based workshops and examples, participants will explore how consulting firms can balance AI innovation with responsible AI practices.• Delegates understand how to identify and manage key AI risks and design appropriate governance for their own consulting firms
<p>Consulting Teams and Skills in the age of AI</p> <ul style="list-style-type: none">• Best practice approach to training & development <p>AI Agents – the future of consulting</p> <ul style="list-style-type: none">• How frontier AI systems can transform consulting work	<ul style="list-style-type: none">• This interactive session explores how AI is reshaping consulting roles, workflows and team structure, and how they can manage this transformation to work effectively alongside AI.• Through facilitated discussion and practical examples, delegates will examine how agent-based tools could augment consulting tasks and change how consulting teams operate.
<p>Feedback and close</p>	

Course Delegate Guidance and Pre-Requisites

Business Value Level

- **Senior consulting experience is recommended.** The programme is designed for senior consultants, managers, principals and partners involved in shaping client strategy, delivery models or firm capabilities.
- **Understanding of consulting engagement economics is helpful.** Familiarity with how consulting engagements generate value (e.g. pricing, delivery models, margins and capability development) will help delegates engage fully in discussions about AI business models.
- **Exposure to AI initiatives is beneficial but not required.** Delegates do not need technical expertise, but are encouraged to bring examples of AI-related opportunities, questions or challenges from their firm (or even their clients), which can be explored during workshop discussions.



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